

## PRESS INFORMATION

### Wines of Lebanon at Prowein



#### Hall 02 Stand D12

Wines of Lebanon will be taking a stand at Prowein 2013, the first time the generic group has had a presence at the German trade fair.

Eleven wineries from the main wine producing regions of the country – the Bekaa Valley, the historic wine heartland of Lebanon, Batroun in the north and Jezzine in the South – will all be present at the Fair, showing a wide variety of styles and grape varieties.

As one of the oldest regions of wine production, Lebanon's vine and wine culture stretches back as far as 7000BC. Today the wine sector in Lebanon is going from strength to strength, with nearly 40 wineries producing around 8 million bottles annually, using over 25 different international and local grape varieties in just over 2,000 hectares.

Visitors to Prowein can learn more about Lebanese wines during a selection of masterclasses which will be held on the stand over the three days of the Fair. The masterclasses will be given by:

Hendrik Thoma – Master Sommelier

Rahkshan Zouleh – Sommelier at Tantris Restaurant in Munich and three times winner of the Sommelier of the Year title in Germany.

Michael Karam – Lebanese wine expert and author of three books: *Wines of Lebanon*; *Lebanese Wine Guide 2011*

The following wineries will be present on the stand with several seeking distribution in Germany:

Batroun Mountains  
Chateau Ka  
Chateau Kefraya  
Chateau Ksara  
Chateau Qanafar  
Chatea St Thomas  
Coteaux du Liban  
Domaine des Tourelles  
Domaine Wardy  
IXSIR  
Karam Winery

## Masterclass timetable

<b>Sunday/Sonntag 24/3</b>	
11.00	<b>Lebanon: The terroir, grapes and people that make Lebanese wine culture</b> <i>Tutored tasting by Lebanese wine expert Michael Karam featuring 5 wines of the main grape-growing regions in different styles (in English)</i>
	<b>Libanon: Terroir, Rebsorten und Menschen der Weinkultur im Libanon</b> <i>moderierte Verkostung mit 5 Weinen von Michael Karam, Weinexperte aus dem Libanon (in englisch)</i>
15.00	<b>Discover Lebanon</b> with its rich winemaking history from 5000 BC to the present day <i>Tutored tasting with 11 wines by Rakhshan Zhouleh, host at Tantris Restaurant and Sommelier of the Year 2001/2002/2008 (in German)</i>
	<b>Entdecken Sie den Libanon</b> mit seiner reichen Weingeschichte <i>moderierte Verkostung mit 11 Weinen von Rakhshan Zhouleh, Gastgeber Tantris und Sommelier des Jahres 2001/2002/2008 (in deutsch)</i>
17.00	<b>Making wine not war: Overcoming the Lebanese cliché</b> <i>Tutored tasting hosted by Lebanese wine expert Michael Karam featuring 6 wines (in English)</i>
	<b>Making wine not war: Libanon aus einer anderen Perspektive</b> <i>moderierte Verkostung mit 6 Weinen von Michael Karam, Weinexperte aus dem Libanon (in englisch)</i>

<b>Monday/Montag 25/3</b>	
11.00	<b>Lebanon: The terroir, grapes and people that make Lebanese wine culture</b> <i>Tutored tasting by Lebanese wine expert Michael Karam featuring 5 wines of the main grape-growing regions in different styles (in English)</i>
	<b>Libanon: Terroir, Rebsorten und Menschen der Weinkultur im Libanon</b> <i>moderierte Verkostung mit 5 Weinen von Michael Karam, Weinexperte aus dem Libanon (in englisch)</i>
15.00	Discover Lebanon with its rich winemaking history – from 5000 BC to the present day <i>Tutored tasting with 11 wines by Hendrik Thoma, Master Sommelier (in German)</i>
	Entdecken Sie den Libanon mit seiner reichen Weingeschichte <i>Moderierte Verkostung mit 11 Weinen von Hendrik Thoma, Master Sommelier (in deutsch)</i>
17.00	<b>Making wine not war: Overcoming the Lebanese cliché</b> <i>Tutored tasting hosted by Lebanese wine expert Michael Karam featuring 6 wines (in English)</i>
	Making wine not war: Libanon aus einer anderen Perspektive <i>moderierte Verkostung mit 6 Weinen von Michael Karam, Weinexperte aus dem Libanon (in englisch)</i>
<b>Tuesday/Dienstag 26/3</b>	
11.00	<b>Discover Lebanon</b> with its rich winemaking history from 5000 BC to the present day <i>Tutored tasting with 11 wines by Rakhshan Zhouleh, host at Tantris Restaurant and Sommelier of the Year 2001/2002/2008 (in German)</i>
	<b>Entdecken Sie den Libanon</b> mit seiner reichen Weingeschichte <i>moderierte Verkostung mit 11 Weinen von Rakhshan Zhouleh, Gastgeber Tantris und Sommelier des Jahres 2001/2002/2008 (in deutsch)</i>
14.00	Lebanon: The terroir, grapes and people that make Lebanese wine culture <i>tutored tasting by Lebanese wine expert Michael Karam featuring 5 wines of the main grape-growing regions indifferent styles (in English)</i>
	<b>Libanon: Terroir, Rebsorten und Menschen der Weinkultur im Libanon</b> <i>moderierte Verkostung mit 5 Weinen von Michael Karam, Weinexperte aus dem Libanon (in englisch)</i>

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